

Mileage/privileges for sponsors

Particular	Title Sponsor (Platinum)	Co-Sponsor (Gold)	Associate Sponsor (Silver)	Exhibitor
Exhibition Area	1600 Sqft.	1000 Sqft	600 Sqft.	100/200/300 Sqft.
Logo Display :	All Hoardings	All Hoardings		
	Backdrop on venue	Backdrop on venue	Backdrop on venue	-----
	All Posters	All Posters	-----	-----
	Banner	Banner	-----	-----
	Invitation Card	-----	-----	-----
	Mailer	Mailer	mailer	-----
Playing A/V of the company	Approx.30 min. (to be played during the exhibition on screen at least 4 times a day)	Approx. 20 minutes (to be played during the exhibition at least 2 times a day	Approx. 10 minutes (to be played during the exhibition at least 2 times a day	-----
Banner Space at Venue	Yes	Yes	Yes	-----
Mention in Paper advt.	Yes	Yes		
Mention in the radio clips	Yes	--	--	-----
Pre-recorded promoters message	Yes	Yes	Yes	-----
Advt. space in the Souvenir	Two pages (coloured)	One page (coloured)	Half page (coloured)	
Sharing the list of registered visitors	Yes	Yes	yes	yes
All privileges for	Rs. 10,00,000/-	Rs. 6,00,000/-	Rs. 4,00,000/-	Rs. 50000/100000/150000
No. of Sponsors/Exhibitors	1	1	1	-

GST extra as applicable

(Note: Contents of A/V / advertisement / speech and size of display shall have pre-approval of ISLE, MPSC Technical Committee.)